

SEVENTH MEETING OF THE ISA REGIONAL COMMITTEE FOR LATIN AMERICA AND THE CARIBBEAN REGION

04 – 06 AUGUST 2025 | SANTIAGO, CHILE



SolarX Startup Challenge 2025: Latin America and Caribbean (LAC) region

Date: August 06, 2025

Time: 1130-1300 hours

Location: Santiago Marriot, Chile

Registration link: https://isa.int/rcm_lac

BACKGROUND

The International Solar Alliance (ISA) launched the [SolarX Startup Challenge](#) to identify and support innovative, scalable, and cost-effective solutions to persistent challenges in the solar sectors of its member countries. Aiming to generate impact across technology, finance, and innovation, the Challenge strengthens the solar startup ecosystem while promoting entrepreneurship and local solutions. Following the success of its Africa and Asia-Pacific editions, **ISA has launched the SolarX Startup Challenge 2025: Latin America & the Caribbean (LAC) Edition during COP 29**. This edition targets the LAC region- rich in solar potential yet facing pressing energy access and sustainability challenges. Through this, ISA will support 20 winning startups with cash grants and acceleration support in the region. [Open for applications from 20 May 2025 to 15 August 2025](#), the initiative underscores ISA's continued commitment to advancing solar deployment through regional innovation and inclusive energy transitions.

The SolarX program has been a flagship of the ISA wherein 50 solar innovators are speaking with world class mentors to engage in technology transfer across the globe.

EXPECTED OUTCOME

- Enhanced awareness and visibility of the SolarX Startup Challenge 2025: LAC Edition across local innovation ecosystems.
- Increased number and quality of applications from eligible startups and innovators across the region.
- Improved understanding among participants about the objectives, eligibility, and benefits of the Challenge.
- Direct engagement between ISA, regional stakeholders, and aspiring solar entrepreneurs.
- Sharing of knowledge, best practices, and lessons learned from previous SolarX editions (Africa and Asia-Pacific).

- Strengthened local networks and partnerships to support solar innovation and entrepreneurship beyond the Challenge timeline

AGENDA (Tentative)

Duration	Discussion Point	Speakers
1100-1130	Coffee Break	
1130-1135	Welcome Address and Context Setting	Mr Ashish Khanna Director General (International Solar Alliance) <i>confirmed</i>
1135-1145	Special Remarks	H.E. Mrs. KERRYNE ZENNELLE JAMES, Hon'ble Minister, GOVERNMENT OF GRENADA <i>confirmed</i>
1145-1200	SolarX Startup Challenge – Promoting solar innovations across the globe (A brief)	Ms Pragya Gupta Resource Mobilization Specialist (International Solar Alliance) <i>confirmed</i>
Interactive Session		
1200-1230	Panel discussion on 'Financing and promoting clean energy startups across the globe'	<ol style="list-style-type: none"> 1. Financial expert in clean tech: Ruth Rain – Advisory Board Member WARP <i>Confirmed</i> 2. Donor group- Bloomberg Philanthropies (Hybrid tbc) 3. Private Sector - Mr. Pratap Raju - climate collective (Hybrid) 4. IDOM, Director 5. ISA rep- Mr Felipe Saliba- <i>confirmed</i> 6. Solar Entrepreneur – Julio Rejón (Startup: simple map) <i>Confirmed</i>

Duration	Discussion Point	Speakers
		7. SolarX startup winners Women Winners Profile - India- Ms Riya Shahane, Cibos <i>confirmed</i> -APAC-Ms Jen Ramamurthy, Sola Paygo <i>confirmed</i>
1230-1255	SolarX startup application process and handholding support – Interactive session Live demonstration of the application portal and clarifications from the ISA team	IDOM consulting – <i>confirmed</i> <i>Ms Monica Mejia Perez</i>
1255-1300	Closing	Mr Hugo Morales Sosa - <i>confirmed</i> <i>(International Solar Alliance)</i>

- Virtual and live stream link below for the **Seventh Meeting of the ISA Regional Committee for Latin America and the Caribbean Region.**
Webinar:
<https://us02web.zoom.us/j/87662826974?pwd=NwDqwNkYeACtnQJbDSHdf7h8wtVuPy.1>
- Webinar ID:**
876 6282 6974
Passcode: 448807
